

ISEA PRIVACY POLICY

The International Society of Experimental Artists (ISEA) is committed to protecting the privacy of its members, event participants, subscribers and website visitors. This privacy notice discloses the privacy practices of ISEA related to its website resources. This policy applies to information collected by ISEA via the following groups of websites:

- The ISEA primary website <https://iseartexhibit.org>.
- The ISEA exhibitions website <https://iseart.smugmug.com>.
- The ISEA event registration sites.
- The ISEA symposium sites.
- The ISEA email list subscription sites.
- The ISEA exhibition submission sites.

You can review the most current version of the Privacy Policy at any time via [this page](#).

ISEA creates or contracts with providers to create event registration sites, symposium sites, email list subscription sites and exhibition submission sites as required. Refer to the ISEA [Privacy Information](#) webpage for a current list of service providers that ISEA has contracted, an indication of the personal information that may be collected via those services, and a link to each provider's privacy policy.

Summary of Policy

ISEA does collect personal information - including identifying, partially identifying, and non-identifying information - about its members, event participants, donors, subscribers and site visitors. However, ISEA will not rent or sell this information to third parties. Neither will ISEA share this information with third parties, except to deliver ISEA services that you have specifically requested, or as required to do so by law, or as a result of your violation of the Terms of Service for ISEA websites.

Policy Detail

1. Consent

By accessing our website resources, you accept the ISEA Privacy Policy, and you consent to our collection, storage, use and disclosure of your personal information as described in this policy. Each time you visit our websites, and any time you voluntarily provide us with information, you agree that you are consenting to our collection, use and disclosure of the information that you provide, and you are consenting to be contacted via that information, as described in this policy. Whether or not you enroll as a member, register for an event, donate to ISEA or its programs, subscribe to ISEA communications, or create any kind of account with us, this policy applies to all users of the types of ISEA websites listed at the beginning of this policy.

2. Personal Information Collection

We may collect “identifying”, “partially identifying”, and “non-identifying” information about you.

Identifying Personal Information

“Identifying” refers to information that can be used to personally identify you, such as your full name, address, or email address. This type of information is securely collected and stored within our membership and donor management, event registration, and exhibition submission websites and systems, for ISEA administrative purposes. It is also collected and stored in member profiles on the primary ISEA website, where the individual member is in control of both the information that they include in their profile and the level of audience that is permitted to view each piece of information. It may also be collected via online or email surveys of members, event participants or other voluntarily subscribed interested parties. Note that enrolling as a member, participation in a survey, event or exhibition, and subscribing to an email information feed are all completely voluntary and you may choose whether or not to participate and therefore whether to disclose your information to ISEA.

Partially Identifying Personal Information

“Partially identifying” refers to information that might be used in combination with other information to personally identify you, such as your first name, your country of residence, and the artistic media that you use. This type of information is collected and handled in the same way as identifying personal information, discussed previously.

Non-identifying Personal Information

“Non-identifying” refers to information that is not specific enough to identify the person it is about, such as the internet browser/application you used to register for an event, the country that your IP address is registered in, or the referring website where you clicked a link to an ISEA site. This type of information is collected and stored within our membership and donor management, event registration, and exhibition submission websites and systems, for ISEA administrative purposes. It is generally stored with the other personal information you have provided, but may also be stored only in aggregate for statistical and administrative purposes.

Sensitive Personal Information

Payment card information is collected by the payment gateway services that we or our contracted services use, and very limited information regarding your payment card is shared with our websites and underlying systems. ISEA is provided and stores only the last four digits of your payment card as part of our financial records for payments (e.g. membership fees, donations, purchases) processed via our primary website.

Note that third-party service providers, such as payment gateways, have published their own privacy policies. Refer to section 7. Other Web Services and Websites.

3. Personal Information Use

ISEA is the sole user of the information collected by our sites.

We use identifying and partially-identifying personal information for the following purposes:

- to maintain administrative records of our members, such as their years of active membership, their financial transactions with ISEA, and their progress towards signature status levels;
- to maintain administrative records of other interested parties (e.g. event participants, donors, presenters, volunteers, parties who have expressed interest in communications from ISEA,...);
- to contact members and other interested parties with receipts; notices, reminders and announcements; newsletters and general information - via many transport media (e.g. email, post, courier, text message, telephone,...);
- to survey members, event participants, and other voluntarily subscribed interested parties;
- to maintain administrative records and permanent online exhibits of ISEA exhibitions, to publish title cards and statements at venue-based exhibitions, and to publish exhibition catalogs;
- to manage the jury/evaluation process for submissions to calls for exhibition, symposium presentation, and scholarship applications; and
- to maintain agreements with artists, jurors, and presenters.

Our members may curate their personal information for publicity or networking purposes in their membership profile and enable it to be seen by others in their privacy profile. The Member Directory of the ISEA primary website will display three thumbnails of their artwork and a summary of their art business contact information to the public. The extent of personal content shared publicly is completely at the member's discretion. To be included in the Member Directory a member must be active (dues currently paid), include a Display Name in their profile, and upload three artwork images and titles for those three images.

We use non-identifying personal information to explore the demographics of our members, participants, presenters, donors, and site viewers, as well as to guide administrative decisions regarding our sites, and our communications. For example, the percentages of our website viewers who are using each internet browser is useful for ensuring that we test website changes for the most used browsers. And the numbers of recent new members from African nations that first found ISEA via a specific call for entries site, may provide us with direct

feedback regarding the services and platforms that are helping us to reach a broader audience of experimental artists.

We use non-identifying personal information in aggregate to describe our membership, participants, donors, and viewership to potential partners. For example a potential gallery venue for our annual exhibition may be interested in the count of attendees at prior exhibitions and the count of current and past ISEA members in some proximity to their venue (e.g. their state or country or several neighboring states or countries).

4. Personal Information Disclosure

We will not share your identifying or partially-identifying personal information with any third party, other than as necessary to fulfill a service request by you, e.g. to ship you an exhibition calendar, or to reserve a seat in your name at an event.

There are two key exceptions to this policy: We may disclose your information if required to do so by law. We may also disclose your information if you violate our Terms of Service: to notify other members, participants, donors, or site visitors of violations that may impact them or to provide information required for legal action to legal counsel, courts, law enforcement agencies, or the public.

5. Security

We take precautions to protect your information. When you submit identifying, partially identifying or sensitive information via our websites, your information is protected both online and offline. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by a breach of such precautions. By using our websites, you acknowledge that you understand and agree to assume these risks.

Wherever we collect personal information, that information is encrypted and transmitted to us securely. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage.

While we use encryption to protect personal information transmitted to our websites, we also protect your information offline. Only ISEA authorized administrators who need the information to perform a specific job (e.g. membership financial payment processing, acceptance to a juried exhibition, or member signature status confirmation) are granted access to personally identifying information. ISEA administrators shred documents containing the personal information of our members when those documents are no longer required.

6. Your Options Regarding Our Use of Your Personal Information

ISEA prefers that members control their own personal privacy wherever possible.

By logging into their profile on the ISEA primary website , clicking the “EDIT PROFILE” button and clicking on the “Privacy” link, any member can control whether their profile is shown to other people, beyond approved ISEA administrators. Members may also adjust which information details are visible to “Anybody” (the public), “Members” only, or “No access” (ISEA administrators only). These privacy controls are intended to be used by members directly and are not modified by ISEA administrators without a direct request from the individual member.

In addition, recipients of emails from ISEA may unsubscribe from the following kinds of emails from ISEA by clicking a link included in the bottom of the email: automatic event announcements about upcoming events, and mass emails from administrators, such as newsletters, calls for submissions and updates to policies. However, members will always be sent direct business emails, such as membership renewal reminders, event registration confirmations and receipts, donation receipts, invoices, and payment receipts.

If you are not a member of ISEA, you have the right at any time to prevent us from contacting you by unsubscribing as described above. You may also request that we suspend your membership to prevent the sending of membership notifications, such as an email notifying you that your membership has lapsed, or entreating you to rejoin ISEA in a subsequent year. If you wish to request this, please email membership@iseaartexhibit.org and one of our membership committee members will be happy to assist you.

7. Other Web Services and Websites

ISEA uses the services of several online service providers. For example, we have engaged Wild Apricot (a subsidiary of Personify) for membership management functions and publishing our primary website.

We do not control the privacy practices of our service providers, but we do review their policies prior to engaging with them to ensure that our members’ and volunteers’ privacy is appropriately respected. We recommend that you read the privacy policies of these service providers so that you can understand how your information will be handled by them.

Refer to the ISEA [Privacy Information](#) webpage for a current list of service providers that ISEA has engaged, an indication of the personal information that may be collected via those services, and a link to each provider’s privacy policy.

As part of our websites, we may provide links to other websites or applications for which ISEA does not provide content. For example, we might in future provide a link to a YouTube video published by an independent third party, describing how to package your artwork for shipping. We do not control or endorse the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by ISEA through the websites we publish.

8. Changes to Our Privacy Policy

ISEA reserves the right to change this Privacy Policy at any time. If we decide to change this Privacy Policy, the updated policy will be posted so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. It is your responsibility to check the Privacy Policy periodically for changes. Your continued use of or access to the website following the posting of any changes constitutes acceptance of those changes.

9. Merger or Acquisition

In the event ISEA or one of its service providers undergoes a business transaction such as a merger, acquisition by another company, or sale of all or a portion of assets, your personal information may be among the assets or information transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy.

10. Contacting Us and Withdrawing Consent

If you have any questions regarding this Privacy Policy or the practices of ISEA, or wish to withdraw your consent for the continued collection, use or disclosure of your personal information, please contact us by sending an email to membership@iseaartexhibit.org.

11. Most Recent Amendment

This privacy policy was most recently amended by the ISEA Website Committee on May 11, 2021.